

CATALIN WAACK

Independent AI Consultant

AI Automation · Product Development · From Use Case to Working Implementation

hello@catalinwaack.com · catalinwaack.com · linkedin.com/in/catalinwaack · github.com/c4t4

Independent contractor · Remote across Germany, EU and international markets · German and English

PROFILE

I help founders and product teams turn ambiguous AI and software opportunities into working products and operational systems. Across 15+ years in product, engineering and technical leadership, I have combined product judgment with hands-on delivery across automation, full-stack applications, integrations and internal tooling. Available for direct projects and interim engagements in German or English.

SELECTED COMMERCIAL PROOF

- **3 days to first build; 6 weeks to launch.** ElectaCar went from kickoff to a live EV product.
- **Paying customers in 3 months.** Took Syntax from concept to an operational B2C learning platform.
- **REWE and EDEKA won.** Built the Tailorwine B2B MVP used to demonstrate and sell the product.
- **Government and enterprise adoption.** Led VOXR technology used by the German government and 7 of the 10 largest DAX companies.

WHERE I FIT

- **New AI-enabled product.** Turn a rough use case into a scoped, working implementation and production launch.
- **Manual workflow blocking growth.** Design and build the automation, integrations and operating controls around it.
- **Delivery ownership is missing.** Step in across product and engineering until the system is working and the team can run it.

SELECTED RECENT ENGAGEMENTS

ElectaCar ↗

AI Product Consultant / Lead Product Engineer | Feb 2026 - Present

- **From kickoff to a working build in 3 days and a live product in 6 weeks.** Owned product and technical delivery for a Hong Kong electric-vehicle platform.
- Turned fragmented vehicle data and manual publishing work into structured search, comparison, calculation, localization and administration workflows.
- Shipped government-price ingestion, AI-assisted research, insurance matching and dealer operations alongside the customer-facing product.

Rivoara + Runtime Affiliate ↗

Founder / Product Owner and Builder | Jul 2025 - Present

- Built and now operates a multilingual direct-to-consumer commerce product with evidence-led product education, localized customer journeys and lead-generation workflows.
- Created a multi-tenant affiliate platform that automates creator onboarding, Shopify attribution, refund-aware commissions, analytics and payouts; Rivoara is the first live merchant.

NoMoreApply ↗

Co-Founder / Product and Infrastructure Engineer | Nov 2024 - Present

- **Built the operating infrastructure for an invite-only engineering community with 81 members and 31 opportunities.** Created the public product and the production backend.
- Automated applications, peer review, invitations, email, join and expiry tracking, company inquiries and privacy-preserving live statistics around the Discord community.

ADDITIONAL DELIVERY AND LEADERSHIP PROOF

BREAKEATS LLC

Product Engineer - Contract | Dec 2024 - May 2026

- Developed an audio-and-motion product from signal-processing experiments into an integrated iOS, server and analysis demonstration.
- Built detection, latency-aware matching, configurable scoring, background processing, APIs and operator-facing visualization used in live recording reviews and a pitch-ready demo.

Syntax Institut ↗

Lead Product Engineer - Contract | 2023 - 2024

- Took a B2C learning platform from concept to paying customers in 3 months. Owned architecture, frontend, backend and the core commercial integrations.

VOXR

Chief Technology Officer | 2017 - 2020

- Led product technology used by the German government and 7 of the 10 largest DAX companies, designed for unreliable live-event connectivity.
- Progressed from business-development trainee to CTO and helped pivot the product portfolio during the COVID-19 disruption.

Tailorwine

Senior Full-stack Engineer and Product Manager - Contract | 2022

- Built the B2B MVP that helped the company win REWE and EDEKA as customers.

Heyamigo ↗

Creator / AI Product Engineer | Apr 2026 - Present

- Created an open-source AI assistant that runs Claude, Codex or Grok through WhatsApp and Telegram, with durable queues, memory, browser delegation, reminders and voice workflows.
- Published version 0.12.6 on npm; recorded 2,186 package downloads from 25 Jun to 24 Jul 2026 and 373 downloads in the latest seven-day window.

FOCUSED CAPABILITIES

- AI workflow design and implementation
- Product discovery, architecture and live delivery
- Automation, data ingestion and third-party integrations
- Full-stack product development and operational tooling
- Interim product and technical leadership

ADDITIONAL DELIVERY

- **FAMFAM - Senior Frontend Developer contracted via DAYONE, 2024.** Built the mobile event and community product with a team of more than ten from concept to launch; it launched with over 12,000 users and reached the App Store Top 10 in Music.
- **Verlag des Österreichischen Gewerkschaftsbundes - Frontend Developer, 2024.** Migrated a large website portfolio to Adobe Experience Manager and implemented new customer-facing designs.
- **edeltravel - Product Engineer, 2022-2023.** Created a Tailwind-based design framework for non-technical teams in luxury travel.
- **Earlier technical roles, 2015-2017.** Frontend delivery at msg DAVID, medical-data work at the Peter L. Reichertz Institute and Linux/network administration at TU Braunschweig.

EDUCATION AND LANGUAGES

Computer Science studies, Technische Universität Braunschweig (2014-2016) · Government-certified technical assistant for IT, BSZ Stendal (2011-2013)

German (native) · English (professional) · Spanish and Romanian (intermediate)